

# *Contacts*

JULY 1959





## ***Wedding Bells for John Craig Eaton and Catherine (Kitty) Farr***

Catherine (Kitty) Burdick Farr, only daughter of Mr. and Mrs. Henry O. Farr, Douglas Drive, Toronto, became the bride of John Craig Eaton, eldest son of Mr. and Mrs. John David Eaton, at a ceremony in Timothy Eaton Memorial Church, Toronto, on Saturday, June 27, at 4:00 p.m. Dr. C. Andrew Lawson, Minister of the Church, officiated.

The bride's gown was an original creation (by Albere) in white silk chiffon over the palest pink chiffon. The bodice was intricately designed of hand-pleated chiffon with portrait neckline and tiny cap sleeves. A high-waisted effect was created with diagonal insets of the pleated chiffon which fell into gentle folds at the waistline, to form a great sweep of skirt with cathedral train. A crown of seed pearls and rhinestones held the bride's finger-tip veil of tulle illusion and she carried an arrangement of white spray orchids.

The bride's only ornament was a diamond and platinum locket and chain set with a miniature of Sir John Craig Eaton, the bridegroom's grandfather, which was a gift from Lady Eaton, his grandmother.

All white flowers decorated the church with roses, candidum lilies, delphinium and caladium, with banks of tall cibotium fern. The church portals, flanked with the pale green fern, made an enchanting entrance as the 500 guests assembled for the ceremony. Guest pews were marked with specially crafted pockets of lacy white metal filigree filled with white roses. Tall standards held arrangements of lilies and delphinium at the chancel steps, and the choir loft was edged with a hedge of white caladium.

For the reception the Granite Club ballroom was adorned with pink and white flowers to carry out the theme of the wedding. The bride's table was decorated with arrangements of pink roses, tall standards throughout the room held pink and white gladioli, carnations, roses, clarkia and delphinium.

Leaving for a honeymoon in Europe, the bride changed to a coat dress in summer tweed of turquoise flecked with royal blue, a small Milan straw cap and black patent accessories. The bridal couple will return to their summer cottage in Georgian Bay before taking up residence in Cambridge, Mass., where Mr. Eaton will continue his studies at Harvard University.



## *Icelandic Honours to Mrs. J. D. Eaton*



Mrs. John David Eaton received Iceland's highest civilian honour.

The wife of the President of The T. Eaton Company Limited, was made a Knight of the Order of the Falcon in letters of patent sent to Icelandic Canadian Consul J. Ragnar Johnson, Q.C., by Icelandic President Asgeir Asgeirsson.

Few people have received the Order of the Falcon. The only other holder of the decoration in Metropolitan Toronto is Mr. Johnson. The presentation took place at the Dunvegan Road home of Mr. and Mrs. Eaton.

Mr. Johnson said that Mrs. Eaton has been identified with many worthwhile causes and has given unsparingly of her time and efforts to the arts, music, drama, cultural, charitable and community matters.

Mrs. Eaton said she was honoured that the government of her father's native land had presented her with this award.

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## *Reception and Dinner for Mr. Norman Sands*

The Tudor Room of the Royal York Hotel resounded with airs dear to a Scotsman's heart at a reception and dinner on Thursday, June 25, when Norman Sands, a director of Eaton's of Canada, was feted on the occasion of his 50th anniversary with the Company.

A hundred close associates of Mr. Sands attended, including the Directors of the Company and men who have worked with him through the years.

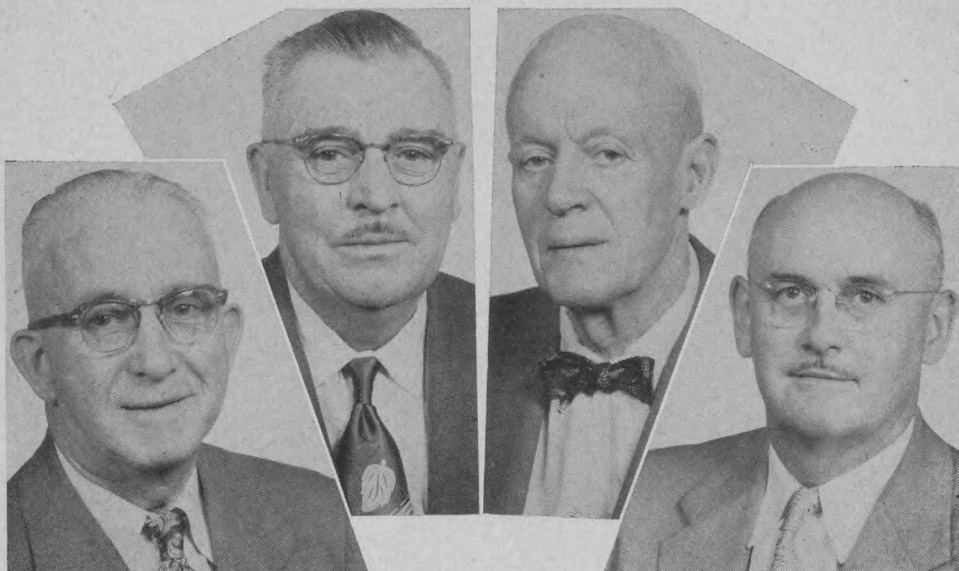
The guest of honour's family tartan, Buchanan, was worn in the form of a Scottish "Glengarry" by everyone present. The Tudor Room was decorated with large photographs of Eaton branch stores and mail order catalogue covers, the particular fields in which Mr. Sands' responsibilities lie. One wall carried a huge photograph of the gift that could not be presented on the spot—a tractor for Mr. Sands' farm.

Souvenir menus appropriately decorated with Scottish themes, showed a picture of the guest of honour on the cover. A beautiful, hand-tooled, leather-covered booklet containing signatures of all the guests, and an illuminated, framed testimonial signed by Mr. John David Eaton, the President, were presented to Mr. Sands.



# 40<sup>th</sup>

# Anniversary



Left to right: Archibald Clay, Marvin Ringland, Frank Scott, Leonard Wimble.

## ARCHIBALD CLAY

Born in England and coming over to settle in Canada, Archie Clay took part in the first world war before joining up with Eaton's. Forty years of continuous service is his fine record and he celebrated this on Thursday, June 18. His department presented him with a fine 35 m.m. colour camera.

Married, with a son, Mr. Clay's chief interests are still golf, fishing and some bowling. No immediate plans for a holiday at press time, but may we wish you continued good health and long years, Archie Clay.

## MARVIN RINGLAND

Tuesday, July 14, Marvin Ringland of the Printing Plant, celebrated his 40th anniversary. All of Mr. Ringland's 40 years have been spent with the Printing. He was presented with a camera from his colleagues by Mr. L. Wimble.

At one time "Ring" used to be a pretty fair baseball player and in later years managed a team composed of Printing Plant men. Now an enthusiastic hunter, Mr. Ringland along with his family, will be pursuing his favourite pastime during September and October. Best of health and happiness is the wish of your friends at Eaton's in future years.

## FRANK SCOTT

Celebrating his 40th anniversary with Eaton's on July 3, Frank Scott looks back on about 30 years of attending to the marshalling and mailing of our catalogues from the Printing Plant, and for the last few years has been in charge of bindery work and stock-room.

Born in Winnipeg, Frank as a young man was working in the States when war was declared there in 1917 and he volunteered and served three years with the American Engineers, gaining sergeant's stripes.

Married, he has two daughters, Frances and Eleanor, both married, and two grandsons and a granddaughter. He likes fishing and gardening; and each year the Scotts look forward to their trip to San Diego, California, to the daughter and family who are there.

## LEONARD A. WIMBLE

Mr. Wimble, Department Manager of the Printing Plant, celebrated 40 years of continuous service on Tuesday, June 23. During the day he received congratulations from associates and friends along with a presentation by Mr. Peters of an electric drill from his staff. Mr. Wimble is married with a family of two girls and a boy. He was president of the Eaton Curling Club.

Past President of the Winnipeg Club of Printing House Craftsmen and very interested in the club's activities, Mr. Wimble plans on attending a convention in New York of the Graphic Arts exhibition which is of one week's duration, along with his normal holiday.

Many more happy and healthy years is the sincere wish of all your friends, Len.



# Forty Years with Eaton's



Top, left to right: Muriel Laurane, Sarah Johnson, Ethel Park  
Bottom: Walter Mills, George Chambers

## MRS. MURIEL LAURANE

Progressing through the years from a floor clerk in the Grocery Department to Supervisor of the Telephone Order Room, Mrs. Laurane celebrated 40 years with Eaton's on Friday, July 3. A gift consisting of a Dresden figurine was presented by Mr. H. McIntyre from her associates. She was also the recipient of many personal gifts throughout her day.

Mrs. Laurane, during her girlhood, had played baseball with Department 116 ball team at the Polo Park recreation grounds and was quite active—now just likes to browse around and take things easy. She and her husband plan a motoring trip in August for two weeks. Sincere wishes for future years of happiness, health and prosperity from your friends at Eaton's, Mrs. Laurane.

## MISS ETHEL PARK

Miss Ethel Park of Department 113, celebrated 40 years of continuous service with Eaton's on Tuesday, July 14. Presentation of a table lamp and electric clock was made by her department and her friends also gave her many personal gifts. Playing baseball and lowing were Ethel's achievements in the world of sport. Now her time is taken up with the St. John Ambulance Corps along with Knox United Church and Business Girls' Club.

Miss Park plans on a three-week holiday to the west coast and the United States, beginning July 10. Your friends and associates wish you a pleasant journey and many more happy years with Eaton's.

## MISS SARAH G. JOHNSON

Thursday, July 2, Sarah Johnson celebrated 40 years' service with the Company. All Miss Johnson's time has been with the fifth floor Juvenile Department and she mentioned the extreme pleasure she has had with working for 19 managers and assistants throughout her 40 years with Eaton's. Miss Johnson devotes all her spare time to keeping up with her five nephews.

During the day she was presented with a hand bag from her fellow employees. The same evening members of her department and friends gathered at the Paddock to wish Miss Johnson a happy 40 years, at which time she received many personal gifts. All your friends in Eaton's wish you continued good health and long life, Johnnie.

## GEORGE CHAMBERS

Forty years, evenly divided between the M.O. Sporting Goods and M.O. Jewellery, were officially celebrated by George on Thursday, July 9. He was presented with a power lawn mower by Mr. Robinson, as well as personal gifts. A joint dinner was held for him and Miss Robson (25 years) Friday, June 12, at the Marlborough Hotel. Later everybody journeyed over to the Chambers' very pleasant abode to finish off the evening.

George in his youth, was quite an athlete, having played top-notch baseball around Winnipeg for about 12 years. Also an accomplished bowler he won quite a few trophies

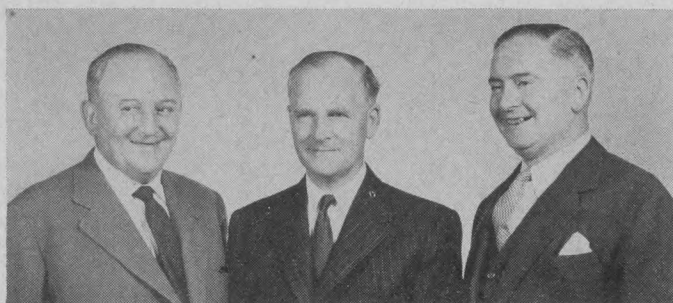
(Continued on Page Eleven)

# EATONIANS IN THE NEWS



## MR. W. J. THOMSON

Members of the Winnipeg Chapter of the National Office Management Association at their monthly meeting in the Fort Garry Hotel elected Mr. W. J. Thomson as President for the ensuing year. Mr. Thomson, who is Manager of the Customers' Accounts office, has been a member of the Winnipeg Chapter of N.O.M.A. for the past ten years and served as chairman and later, director of publicity. He has also held the office of second vice-president and last year, first vice-president, of the local association. Congratulations, Mr. Thomson.



**MR. VAN ROOMEN** of Eaton's Paris Buying Office, **MR. McEACHRAN** of our London Buying Office, and **MR. FROST** of Eaton's Leicester Buying Office, recently were visitors to our Winnipeg Store during the month of June. Leaving Winnipeg they continued to Vancouver for a brief visit and from there homeward bound. We trust your stay in Winnipeg was a pleasant one, gentlemen, and safe journey home.

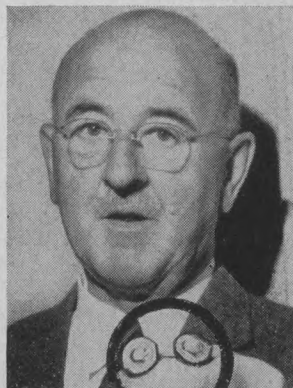
## SHIRT AND CUFF LINKS CHEATED ROWING CLUB FIRE

The Winnipeg Rowing Club Regatta Fire of 1923 was brought into prominence again by a feature article in the Winnipeg "Free Press." Our own Herb "Bobs" O'Grady was also featured, for on that fateful day Mr. O'Grady was one of the participants and lost all his personal belongings in the fire.

You've heard about the poor chap who lost everything, even his shirt. Herb (Bobs) O'Grady lost everything but his shirt. And that's a good story.

"I was all set for the first race at the dock when the fire started," says Bobs. "I tried to reach my locker, but the flames and smoke drove me back, so all I could do was stand and look at my burning togs."

BUT SOMEHOW Bobs' shirt escaped. He doesn't know how. "Leaving the clubhouse, or what remained of it, I spotted a shirt lying in the ditch. It was mine and I was very happy. You see in the shirt was a pair of valuable cuff links which money could not buy. They were presented to my dad, Col. J. W. O'Grady, by the Bank of Montreal in Chicago when he left to come to Winnipeg in 1906. The cuff links were made from old Roman gold coins—a very unique gift."





## EATONIANS IN THE NEWS

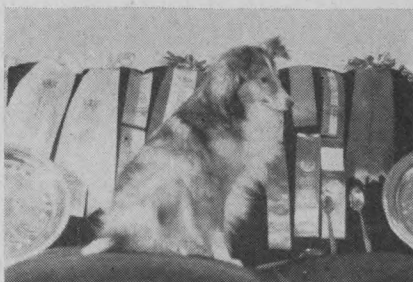
Pictured here is **MR. JOHN H. SPICER**, son of Mr. R. M. Spicer, Department Manager of the Pianos and Organs. A former Eatonian, having worked with Eaton's during his high school days, he was appointed Chief of Economics for the C.N.R. Department of Research and Development. Mr. Spicer, Jr., is a civil engineering graduate of the University of Manitoba. May we offer our congratulations to your son, Mr. Spicer, and wish him continued success.



**BILL NIXON** of the M.O. Hardware, has a very interesting hobby and a profitable one, too. He and his wife own Wood Crest Kennels and breed thoroughbred dogs which include Shetland Sheepdogs, Golden Retrievers and German Shepherds.

Teen Queen, shown here with some of her prizes, is present holder

of the title the "Best Canadian Bred Puppy" and also the "Best Canadian Bred Dog" of the recent Fort Garry Kennel Club Dog Show. She has won 35 ribbons and five trophies.



Congratulations, Bill Nixon, on a very rewarding hobby. Incidentally, anyone wishing information on dogs, phone Bill at home—VE 2-5788.

### MR. DOUG WALDIE

Last November Mr. Doug Waldie of our Garage staff, was asked to give his time not only to one pack but to 19 packs of Cub Scouts in the St. Vital District. This means taking care of some 550 boys and 40 leaders. He was made a District Cub Master of St. Vital, working with a team which consists of Mr. Herb Bingham, Department 55, District Commissioner in Charge; John La Rue, Assistant District Commissioner for Scouts; Cliff Bowes, District Cub-Master. Due to the work of this team a rally was held on June 13, 1959, at St. Vital Memorial Park under the leadership of Mr. Doug Waldie.



In this picture Mr. Herb Bingham is taking the salute from D.C.M. Doug Waldie and D.C.M. Cliff Bowes followed by a march past of 360 Cubs and their leaders of St. Vital District.



It is our intention in future issues of *Contacts*, to bring you news and information on various activities of our Training Department. Besides an excellent technical and reference library, we have literally mountains of articles and pamphlets and other information on merchandising, salesmanship and study courses.

## Sales Hints

One of the important factors in developing a good sales technique is your **APPEARANCE**. (This also applies to office personnel.)

We turned up some interesting information on a survey on good grooming for business men and women. This is what the business people had to say about their appearance:

**Hairstyle**—Replies indicated that best was medium-length hair curled. Least desired was the short, straggly cut or Italian boy styles and pony tails.

**Clothing**—Styles may come and styles may go, but best for business is a suit or simple fitted dress. Frilly party dresses, crinolined skirts and peak-a-hoo blouses are unpopular.

**Shoes**—As long as the lady strays away from the backless, strapless, or all strap shoes, she's pretty safe. Low heels, flats, ballet and loafers were voted out.

**Make-up**—Here the report ran for several paragraphs. In short the man in the executive chair showed the greatest criticism against the overly made-up face, heavy pancake and the present style of doe eyes and outlined eyelids.

## Overheard in a Sales Department

Salesclerk: "May I help you?"  
Customer: "No!"

We would suggest the **MERCHANDISE APPROACH**. Make some remark about the article she is looking at and you won't get a negative reply.

## Phone Talks

Make your voice **SMILE**.

Remember when you are speaking to customers on the telephone, the impression you give depends on what you say and how you say it.

You are unable to demonstrate the article, the customer can't see you, so use your voice to make your sale.

## Personnel—By R. Fraser

We had a very nice visit from Mr. Eades in June. Toronto and his new position are surely doing him good. The Employment Office staff had a little get-together on the eve of his departure. A very good time was enjoyed.

We would like to say welcome to Mrs. Sheila Ham of our Store Hospital staff. May your stay with us be a happy one.

Eight

## Staff Training Bookshelf

Tired of TV?—Read a book.

Here is a review of some recent arrivals on Your Staff Training Bookshelf:

**"How to Enjoy Work and Get More Fun Out of Life"**—By O. A. Battista, Sc.D.

"Is going to work like taking a weekly dose of castor oil?" "Killing time is not a sport!"

These sentences are typical of the questions asked and thought-provoking statements made in this book.

Dr. Battista, a distinguished research scientist, early in life refused to accept the idea that working had to be a bore. He spent years interviewing the healthiest, least stress-ridden people he could find on hundreds of jobs. Working as a scientist, he analyzed their methods of living and philosophies of life to arrive at some very sensible conclusions about enjoying work and life.

He tells you his methods of how to handle ideas, how to avoid mistakes, how to fight fatigue, how to handle opportunities, how to enjoy working with and for people, and many more interesting facets of living, working and enjoying both fully.

Here are 220 pages of easy-to-read ideas—the kind of ideas we all need periodically for a lift—for a new period of re-organization and thought.

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**"Retail Merchandising"**—By R. S. Walters, J. W. Wingate, J. D. Weiner—three noted experts in the field of Retail Merchandising Education.

This is not a new book on our shelves, but it has proved very popular.

Have you had questions on your mind as to why certain things are done in retailing? This book may supply the answers. Some chapters are: "What Retailing Offers You," "Policy is the Store's Personality," "The Salesperson is a Key Man," "Goods Well Bought are Half Sold," "Writing Advertisements That Sell," "Selling is an Art."

Come in and browse through our bookshelves.

## Service Meats—By Hilda Dawson

Congratulations and a welcome back to work to Andy Oswald who took the big plunge into the sea of matrimony on June 13. June Black of the General Office, was the blushing bride. They motored to Wisconsin Dells for their honeymoon.

On June 12 George Thomson, on behalf of the staff, presented Andy with a bedspread and all our best wishes for their happiness.



## MR. VICTOR DANCER RETIRES



Mr Dancer, Manager of the China and Glassware Department, officially retired on Monday, June 1, after 42 years of continuous service with the Company.

The evening of June 1, Mr. Dancer was honoured by Store Management and Executives at an informal gathering held in the Fort Garry Hotel. Mr. B. C. Sutherland, Personnel Manager, called upon Mr. W. J. McKeag, Divisional Merchandise Manager, to make the presentation of a beautiful grandfather clock to Mr. Dancer. Mr. McKeag congratulated him on having had such a successful business career and extended him the sincere wish of his colleagues for continued good health and a long retirement. Mr. G. M. Eaton added the Eaton family's thanks for a job well done.

Mr. Dancer's department assembled at the St. Regis Hotel Oak Room previous to his retirement on Saturday, May 23, with their husbands, wives and friends. During the evening Mr. J. Yellands, Department Manager of the China, presented Mr. and Mrs. Dancer with an oil painting and the good wishes from all his staff. Dancing was the order of the evening and all present professed to having a marvellous time.



You're more likely to be  
**A WINNER ....**  
*with a Suggestion*

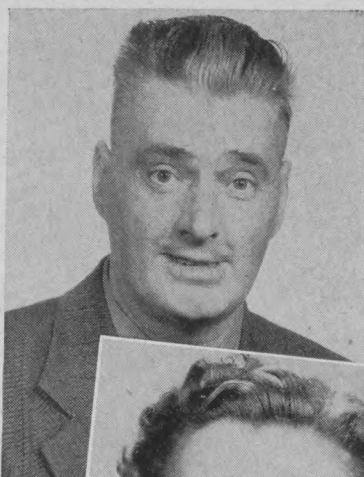
### SUGGESTION AWARD WINNERS FOR JUNE

Mr. R. Flegg, Dept. 470.....	\$25.00
Mrs. Rose Munn, Dept. 541.....	15.00
Mrs. C. McFeehort, Dept. 118.....	10.00
Mrs. A. Williamson, Dept. 377.....	10.00
Miss L. A. Stanley, Red Lake O.O.....	10.00
Mr. C. Sander, Dept. 100C.....	5.00

Mrs. R. Fraser, Dept. 156.....	5.00
Mr. F. Farnfield, Dept. 229.....	5.00
Miss E. Turner, Dept. 248.....	5.00
Mrs. G. L. Powell, Dept. 227.....	5.00
Mr. K. Whitney, Dept. 252.....	5.00
Mrs. Jeanne Trewin, Dept. 111.....	5.00

# 25<sup>th</sup>

# Anniversary



Left to right, top: Thomas Mitchell, John Sinclair. Bottom: James Thorburn, Amelia Smorten.

## THOMAS MITCHELL

Tom began working for our Furniture warehouse 25 years ago on Thursday, June 18. He is married with a family of two boys and two girls. Very much a family man, Tom's hobby is carpentry and to help along with his work, his associates presented him with an electric drill. From the Company he received a watch of which he is justly proud.

During his younger days Tom was an ardent fisherman and hunter and now plans to resume these sports with his two sons. He hopes to take a driving trip throughout Minnesota during July and August with his family. Happy hunting and fishing, Tom, and a pleasant future is the wish of your friends at Eaton's.

## JAMES R. THORBURN

Jim Thorburn, night foreman of our Garage staff, celebrated 25 years of continuous service with Eaton's officially on Sunday, July 5. Monday, July 6, his department associates presented him with a TV lounging chair. He received a gold wrist watch from the Company.

During his athletic life he played football for Scottish United and Brandon City Hydro besides hockey and baseball with Eaton's. We

take this opportunity, Jim, of wishing you and your wife the best of health and happiness in the years ahead.

## JOHN ROLLO SINCLAIR

A member of our Truck Paint Shop for 25 years, John celebrated his quarter-century of service on Friday, July 3. He received a gold watch from the Company on this occasion and from his department he received a coffee table.

John is married and has a family of two boys, one 19 and the other 10. In the 1920's he played for the C.N.R. in the City Junior Soccer League.

During his holidays in August he hopes to visit relatives and friends in Seattle and Vancouver with his family. May long life and happiness be your constant companions in your future years, John Sinclair

## MISS AMELIA P. SMORTEN

Friday, June 19, Amelia Smorten celebrated 25 years of continuous service with the Company. Her career began with the M.O. Men's Clothing, then Research and Investigation for three or four years and finally to the Books and Stationery where she is presently situated.

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"Please accept our thanks for the trouble and courtesy you extended to us in connection with our TV repairs."—Mr. Murray Castleman, Department 260.

A customer wished to pass on the information regarding the excellent service she had received when making a purchase.—Mrs. C. Egan, Department 242 (Import Room).

Recognition of the fine service given Mrs. Murray when she was making a rug selection.—Mr. E. G. Keena, Assistant, Oriental Rugs.

Bouquets to Miss Daisy Ross for the fine telephone service Mrs. Corbeil, a customer, received. Also to Mr. Ted Jenkins of Department 228, who made every effort to obtain the exact shirt the customer wanted—and succeeded.

Congratulations, fellow Eatonians, keep up the Good Will!

## Quarter Century

(Continued from Page Ten)

At one time Miss Smorten was a member of Eaton Women's Golf Club and when we had a riding club was an enthusiastic member.

Thursday, June 18, her department held a dinner and social in her honour at which she received a movie projector and screen. Friday she was presented with a lovely diamond ring symbolic of her 25 years with Eaton's and many personal gifts. Hopes to travel through the states with her sister by car during her quarter-century holidays. A happy time, Amelia, and long life with good health is our sincere wish.

### LATE NEWS

#### Budget Plan—By E. Tamplin

On June 5 wedding bells rang out for Miss Beverley Hannah when she became the bride of Mr. Robert Hicks in St. Matthew's Church. On behalf of the staff Mr. Shearer presented Bev with a lovely chenille spread and pillow cases, extending to her our very best wishes for future happiness.

We were sorry to say good-bye to two of our girls who have left to make their homes in other cities. Gerry Lombaert was the recipient of a gift of luggage from the staff on her departure to California. Gerry was also honour guest at a dinner at the Shanghai given by her many friends. All the best to you, Gerry, and be sure to let us hear from you now and then.

Noel Arthur who is going to make her home in Edmonton, was presented with a piece of luggage and other gifts from her many friends in the office. Good luck to you, Noel, in your new work.

We are sorry to report that Eleanor Tornerup is on the sick list and spending a short time in hospital. Hope you are soon up and feeling well again, Eleanor.

## EATON MIXED FIVE-PIN BOWLING

1959-1960 Season—Attention All Bowlers!

A General Meeting of Eaton's Mixed Five-Pin League will be held Wednesday, August 19 at 7:45 p.m. in the Free Press Boardroom. All bowlers, new and old, are urged to attend.

**Captains, make sure your team is represented.**

We have openings for several new teams—entry forms are available from H. Brown, Department 119; E. Wall, M.O. Cash; D. McPherson, Contacts Office; M.O. Time Office; Alexander Warehouse Time Office; Al Sizeland, Correspondence Office.

Closing date for entries is Monday, August 17. Entries must be mailed to Secretary H. Brown, Department 119, on or before closing date.

Bowling will commence for all divisions on September 8.

**Make a point to attend the General Meeting, Wednesday, August 19, at 7:45 p.m.**

### Forty Years with Eaton's

(Continued from Page Five)

when bowling in the Eaton Bowling League. Now he takes things pretty easy and plans to do just that during his holiday period, while staying close to home. Best of health and lots of happiness during your future years is the wish of all your friends at Eaton's, George.

#### WALTER WILLIAM MILLS

Thirty-four years with the Foodateria and six years with Department 147 go to make up 40 years of continuous service accomplished by Walter Mills. Walter is a signature in the Basement Foodateria, married, with a very

stalwart young son, Brian. Fishing and bowling are Walter's main pastimes along with a bit of gardening and some do-it-yourself projects. Loves to travel and plans a trip to the west coast on his holiday.

On his day which was officially Sunday, June 28, but celebrated on Monday, June 29, his Department Manager, Mr. Carr, presented him with an easy chair—a gift from his department. That evening at Moore's Restaurant, a dinner was held in his honour at which time he received numerous personal gifts. Best of health and happiness in the years ahead is our sincere wish, Walter.



## HIGHLIGHT EATON MEN'S GOL

Top, left to right: A. Monk, W421, runner-up; H. Caldwell, W105, "A" Class champion; C. Napier, W222, "B" Class Champion; L. Mills, W168, runner-up; B. McFaydean, W470, "C" Class Champion; M. Steele, W470, runner-up; I. Rafuse, W232, "E" Class Champion; T. Skalenda, W937, runner-up; W. Drader, W237, "D" Class Champion; W. Falls, W142, Senior Men's Champion.

Second picture, second row: D. Gray, retired, Grandfathers' Champion.

Monday, May 25, Elmhurst golf course was the scene of our annual seniors' and grandfathers' field day. Weather was fine and all 95 of our participants professed to having a very enjoyable outing. Bill Falls was the winner of the Senior's trophy and miniature, and Doug Gray, formerly of W5 and now retired, was the worthy winner of the Grandfathers' trophy.





## HIGHLIGHTS OF S GOLF FIELD DAYS

421, "A" Class produced Hugh Caldwell as the winner of the R. S. McCordick trophy. Reports were of good weather.

Wednesday, June 3, Cy Napier was the top man and holder of the G. M. Eaton trophy for one year, also ideal weather for golf on this day.

Winner of "C" Class and the R. Y. Eaton trophy was Brian McFaydean. This class was held on Monday, June 8, and the weather was still co-operating very nicely.

"D" Class was held on Wednesday, June 10, and Wally Drader was the winner of the H. M. Tucker trophy—good golfing weather and all had a wonderful time.

The "E" Class field day held on Thursday, June 11, produced fair weather, fair golf and lots of laughs.

In all, your golf executive says this has been one of the best years ever for the Eaton Men's Golf Club.

Congratulations, committee, on a fine job.









# A BACKWARD GLANCE

"What's past is  
prologue."  
—Shakespeare

Eaton's Assistants' Association is taking a backward glance at the Company's history in Winnipeg. You can help us start our collection of historical items.

Search your attics and your family albums for interesting items and pictures. Your co-operation will help us get off to a good start. For further details watch future editions of Contacts.

## BASEBALL

Standings on June 27

	P	W	L	Pts
Jets .....	6	5	1	10
Royals .....	5	3	2	6
Imps .....	5	2	3	4
Cubs .....	6	2	4	4

It had to happen on Wednesday, June 24. The Jets, who for a year and a half have defeated all opposition, suffered their initial setback in an exhibition game with the R.C.A.F. whom they had previously trounced. Score was 7 to 2.

With the defeat of the Jets life came to the Cubs who, having a postponed game with the Imps, gained four points by edging out the Imps 7 to 6, and are beginning to make this look as if it could be a race to the wire. The Royals, who always seem to like second place, by winning their last two games have a good hold on second place.

### Observation—Watch the Cubs!

The league, already off to a bad start with the weather and quite a few minor injuries, suffered the loss for the season of Joyce Andreychuk, all-star left fielder of the Jets. Joyce broke her ankle sliding in to third base after hitting a double. She will be missed not only by her teammates but also by everyone in the league. Speedy recovery, Joyce.

**Note to Departments**—Why not take an evening out at Sargent Park and cheer your girls on.

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## ATTENTION WOMEN GOLFERS

By Ina Caners

Get those score cards in for the Monthly Medal Play, girls! Take Note: 18 holes must be played to qualify for prizes.

Between now and September 1 place three score cards in boxes provided for that purpose—one by Mail Order Lunch Room, sixth floor Mail Order Building, and one in the Store Time Office, second floor. These cards are needed to figure out your handicap for field day play.

The handicap committee is planning a really interesting and competitive field day. The social committee, not to be outdone, has let it be known they are up to something—good. Plan to be there. The Date: September 17. The Place: Elmhurst Golf Club.

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## GOLF JOTTINGS . . . By Secretary Mel Jenkins

The knock-out tournament has been progressing quite well and your committee hopes to stage all finals of knock-out and field days on Tuesday, September 1, at Elmhurst Golf and Country Club. All members who still have matches to play in the knock-out please try to complete these as close to scheduled time as possible and help your committee.

# Department News from the Store

## BASEMENT STORE

### Self-Serve Garments—By E. Wheeler

Congratulations to Evelyn Brunn and Jack Nelson on their marriage which took place at Norwood United Church on June 6, 1959. From the Department they received a clothes hamper. All the best for a happy future, Ev and Jack.

### Lingerie

Mrs. James of Department 909 was guest at a retirement dinner in her honour at the Parker House, Thursday evening, June 18. Mr. R. Clarke spoke of Mrs. James' loyal and efficient service with Eaton's. Mr. W. Thomson presented Mrs. James with a lovely clock radio on behalf of her friends in the Lower Priced Store. A happy sing-song was enjoyed by all.

### Men's Clothing—By A. O'Neill

We are sorry to say good-bye to our charming student, Miss Margaret Bakeman, who left at the end of June. We wish her every success in her new venture and we'll all miss you very much, Marg.

\* \* \*

## MAIN FLOOR

### Men's and Young Men's Shoes

By Isabelle Dunsheath

"Edmonton, Alberta.

"Hi, Fellow Eatonians:

"It's vacation season again! Many of us will holiday and relax around home, others high-tail it for far-off places, me—out here in Edmonton. Shopped and visited at our store here, of course which is a very nice friendly place—gives one the feeling of a "home away from home."

"It was pretty quiet around the department when I left and at this time will say welcome to Doug McPhail and John Schellenberg, also Vic Swiderek.

"Be seeing all of you soon.—Isabelle."

### Jewellery and Hand Bags—By V. Bowerman

On June 2 Mr. Don Wilson left us to take up his new duties as Assistant Manager of the China Department. He was the recipient of a marble desk set. Good luck, Don, and don't forget to come and see us sometime.

Welcome to Mr. Bud Curtis from the Hand Bags to the Jewellery Department as Assistant Manager.

Hello again to Mr. Dave Miller who left us in February to go to the Men's Furnishings in the Basement to return as Assistant Manager of the Hand Bag Department.

On June 7 Ron Collins of our Watch counter went fishing and according to him the pickerel he caught weighed 2 lb. 10 oz. For this he received second prize—a barbecue. We are all waiting for an invitation.

Friday, June 26 we said good-bye to Mrs. Connie Boryes of our office staff. She left to take up housekeeping as a full-time job. The department gift to Connie was a flash camera.

Welcome to Jean Sutherland who has taken over Connie's job in W215 office. We hope your stay with us will be a happy one.

### Books and Stationery—By C.-Lawton

On June 12 a hostess luncheon was held in honour of John Harder and a presentation of a wallet with some of that nice folding green stuff was made, with best wishes from his fellow workers. John left us to take a forestry course.

Also on June 12 Loretta Martin was gifted with a white chenille bedspread from the girls in the departments. Loretta left for her home at Strathclair and was a bride of Saturday, June 27. We all wish you happiness, Loretta.

We had a dinner at Moore's to honour Millie Smorten when she joined the Quarter-Century Club. Mr. Freeman presided over the happy gathering and told more tales about our guest than any of us ever knew and presented her with a kodak movie projector from the department and from her fellow-workers a screen. Mr. Florence was unable to attend owing to illness and sent Millie a note of thanks for a job well done. Our girl is looking forward to a good "picture time" on her long holiday. The 19th was Millie's day and we took the long journey to the eighth floor telephone room to view her beautifully decorated desk and all the personal gifts thereon. It was a day of greetings and good wishes and one long to be remembered.

Our deepest sympathy to Catherine Watson on the death of her mother and to Geraldine Jasper on the death of her paternal grandmother.

### Notions—By E. White

Our deepest sympathy is extended to Olive Smith in the loss of her mother.

We were shocked by the tragic car crash on June 19 that claimed the life of Adeline Schade and her mother, Mrs. Machdanz, and sent her daughter Judy and father, Mr. Machdanz, to the hospital. Our sympathy goes out to the bereaved family.

Congratulations to Eva Bergstrom who won first prize at the Red River Exhibition for a crocheted picture.

There were hi-jinks at the Sancans on June 24 when about 30 from our department showed Doreen Sancan and Cora Mueller with a colourful assortment of bedding.

Cora is to be married in August and Doreen early in September.

### Drugs—By R. Bovey



Honouring Herbert Green, our Manager, on his 35th anniversary in the Store, a stag was held at the home of John Mainella, 39 Armour Crescent, on Tuesday, July 7. A presentation was made on behalf of the 24 staff members present by our Assistant, Mr. J. Marshall.

All the staff congratulate you, Mr. Green, on achieving this milestone and wish you well for the future.

Congratulations go to Clarence Found of our Prescription counter, on achieving his 30 years with the store on July 8.

Sorry to hear that Joyce Cuthbert is back in hospital—we wish her a speedy recovery.

### Fashion Accessories—By A. McLeod

The girls got together and held a combined buffet supper and shower on June 24 in honour of Helen Staskiewicz of the office at the home of Miss Myra Reid. A corsage and a pair of blankets were presented to Helen along with all our best wishes for a happy future.



The all-important date was July 11 at St. Vladimir and Olga Cathedral. Our thanks to Miss Reid for her hospitality and her home, for the evening which we all enjoyed. Not evicted yet, we hope!

Welcome back to Agathe Bodner after her long illness—it's nice to see you back, Agathe, hope it's for good this time.

By the time this goes to print the writer and Helen will no longer be with this department. We will have taken up our new duties in the amalgamated offices on the second floor. After those many years of pleasant association, we are sure going to miss you all.

\* \* \*

## SECOND FLOOR

**Budget Fashions—By N. Jackson**

We said good-bye to two members of our staff this month, Norma Windsor left June 19 and received a glamour pin and ear-rings. Shelly Davis left June 30 and was the recipient of a camera and beach bag. Best wishes to you both.

Welcome to Beverley Lahoski—back with us after an operation.

\* \* \*

## FIFTH FLOOR

**Juvenile—By G. Jenkins**

A happy farewell was said to Mrs. Isabel Wells who left us on June 10 for another position. We were all very sorry to see her go, and wish her all success and every happiness in her new venture. Mrs. Wells was presented with a beautiful brooch and ear-ring set, along with a number of miscellaneous gifts from the girls in the Baby Shop where she worked.

On June 3 Mrs. Florence Kellett celebrated 30 years with the Company. As a gift from the department, Mrs. Kellett received a fine leather hand bag and numerous other gifts from all her friends to mark the occasion. We all wish Mrs. Kellett many continued years of success.

Belated welcome to Miss Mary Marsh who has taken a position in our 7-14 Girls' Underwear Section. We hope Mary enjoys working for us as much as we enjoy having her here.

Another newcomer, Mr. Warner Lohrenz, is the new assistant in the stockroom. We hope Werner's stay with us is a long and happy one.

\* \* \*

## SIXTH FLOOR

**Carpets—Gladys McLean**

To honour Mr. Jephson who is now Manager of the Contract Department, Winnipeg and Western Division, a breakfast was held in the Grill Room on June 4. To remind him of the staff with whom he had worked for a number of years, Mr. Jephson was presented with a transistor radio.

Mr. Jephson and Mr. Andrew are going to be missed very much in the Floorcovering Departments.

On Monday night, June 15, the boys of the department held a stag at Mr. Jephson's "Dog House" to honour Mr. Jephson and Bill Andrew and each was presented with a gift. We understand everyone had a very enjoyable time.

Congratulations to Mr. Medwick, our new Signature in the department.

By the time you read this your correspondent will be somewhere on the continent of Europe, just hope I can make them understand me in Switzerland or France and that I don't get lost.

Mr. Jephson got his second hole in one at Elmhurst on June 18. This, with his "I Beat Martell" award, certainly puts him in the professional group.

## Draperies

On the evening of Thursday, June 18, a supper and dance were held at the Marlborough Hotel in honour of Mr. H. W. Cooper who has been appointed Manager of the House Furnishings Departments; Mr. H. Pilling who has been appointed Assistant in the Economy Home Furnishings, Mr. E. Holmes of our work-room on his 40 years with the Company, and Mr. G. Barker who was married to Miss Francine Kupiec on June 27.

Mr. J. A. Price presented Mr. Cooper with a set of bloodstone cuff links and on behalf of all his associates and friends, wished him every success in his new position. Mr. Pilling was presented with a floor lamp and Mr. Holmes with a mirror and light attachment to go with the electric razor which had been previously presented to him by the Drapery Work-room staff. Mr. W. Ritchie presented Gerry Barker with an electric fry pan. An evening of dancing was enjoyed by all.

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## SEVENTH FLOOR

**Contract Sales—By Jan Chorny**

We were sorry to say good-bye to Misses Barb Thomson and Elaine Bell who have left us and are going to tour Europe for a couple of months. As a parting gift from the department, the girls were presented with evening bags and other accessories. Best wishes, girls.

We say a big hello to three new members of our staff, Miss Marg Brook, Doris Hutchinson and Mr. Lau. Hope you enjoy being with us.

Congratulations to Mrs. Kate Coles on the birth of her second granddaughter, Carol Jean, on May 15.

On the evening of Friday, June 5, a small get-together was held in Mr. Len Swallow's home in honour of Mr. G. N. Hargreaves and Mr. J. W. Moss who have left our department. Mr. Lyle Harvey presented each of the guests with cuff links, and a presentation was also made to Miss Betty Glasier, Mr. Hargreaves' secretary, on behalf of the department. A grand time was had by all. We regret to see them leave our department, but wish them the best of everything in the future.

We extend a big welcome to Mr. H. G. Jephson, our new Manager who has come to us from the Carpet Department. Hope you enjoying working with us.

**Beds, Springs, Mattresses—By B. Adams**

Bruce Gordon was transferred to the China Department on June 20. Loads of luck, Bruce, in your new position.

Eileen Sikora of our Furniture Service Department left June 26 to reside in Detroit. The girls of the department held a dinner at the Ivanhoe Restaurant on Wednesday, June 24, and presented Eileen with a beautiful pin, ear-ring and necklace set. On Thursday, June 25, the department said farewell and Mr. Moss presented Eileen with a pin and ear-ring set. Good luck across the line, Eileen, we will all miss you.

We would like to extend a welcome hand to Ann McBush and John Van de Ward.

Ann was formerly with the Interior Decorating and is now with the Furniture Service Bureau. John is a new Canadian arriving from Holland May 20. Hope you both enjoy working for the Furniture Department.

Congratulations go out to Mr. Max Band (Assistant) and his wife Theda (formerly of Wages Office) on the birth of a boy, 7½ lb., on June 5. They have named him James Martin, but to his two sisters, Sherry and Cindy Lou, he will be Marty.

## Stock Audit



Mr. Ben Gibson of the Stock Audit, celebrated his 35 years with the Company on Tuesday, June 16.

Mr. Macnamara presented Ben with a radio on behalf of the staff. During the day he received the best wishes of friends and acquaintances throughout the Store, also numerous wires and messages from various Western Stores. A bouquet of flowers was sent to Mrs. Gibson.

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## EIGHTH FLOOR

Wages—By L. Hagberg

Good-bye to Sheila Drabik who left to take up housekeeping as a full-time job. She was presented with a gift of lingerie on behalf of the department along with a number of gifts from friends in the office.

Congratulations to Maisie Seymour on her engagement to Baldur Johnson. Lots of luck to both of you.

\* \* \*

Elevator Ups and Downs—By Beth Ratzlaff

Congratulations to Lynne Eliasson and Garry Barbour who were married Saturday, June 20, in Sturgeon Creek United Church. Lynne was presented with a corsage and towel set from the girls.

Best wishes for a speedy recovery to Stan Carr of our Repair Shop who recently underwent surgery. He is at present a patient in General Hospital.

Welcome to the new members of our department, Miss Audrey Smid, Mrs. Bernice Leochko and Mr. J. Lenkewich. May your stay with us be a pleasant one.

Our sincere good wishes and loads of good luck go with Mrs. Aldous Brow, head girl of our department, who left us June 8 to work in the Garage office. Ollie had been with us 9½ years and for the past five was head girl. Mr. R. Morrow presented her with a corsage, an electric fry pan and a rhinestone bracelet from the staff.

May we extend our deepest sympathy to Mr. W. Triggs and members of his family in their recent sad bereavement.

## STORE SERVICES

Delivery—By Kathleen Cross

On Tuesday, June 9, Mr. George Bennett, Assistant in Department 181, celebrated 40 years with the Company. George had the misfortune of celebrating in the Misericordia Hospital, due to an operation. However, the department didn't forget him. Mr. W. L. Palk, Mr. B. C. Sutherland, Mr. A. Arnason and Mr. D. McFadzean paid him a visit, and on behalf of the staff, Mr. Arnason presented him with a transistor radio.

Our deepest sympathy is extended to Mr. Albert Pearson on the death of his mother, Mrs. Clothell Pearson, who passed away June 12 in St. Boniface Hospital.

Eighteen

Congratulations, Mr. and Mrs. Tommy Morris on the arrival of Sharon Eileen, born June 18 at the Women's Pavilion.

Mr. George Bennett Assistant in Department 181, has made Misericordia Hospital again—another operation on Monday, June 29. Do hope this trip will be successful.

During the week-end the Delivery held their annual picnic at Campbell's Grove when approximately 200 enjoyed the fresh breezes. Races for all ages were the highlights of the afternoon, concluding with a tug-of-war when the parcel drivers vs. furniture drivers were victorious. The remainder of the day was spent playing baseball. A good time was had by all—let's have another one.

Sorry to report that Mr. George Barlow of the Cartage Department had to make his vacation reservations in St. Boniface Hospital. Hope it will be a short duration.

## 132 Department



"Local Boy Makes Good." This is the statement Mr. Giles felt should be made to all Northern Ireland newspapers, for our own Ed Logan left for a nine-week trip to his home in County Derry, Ireland, on Saturday, June 20. Ed hopes to visit his brother in England also, and if we know Logan he'll certainly have a fine time. This picture was taken of Ed before he left for Ireland. Sure looks dapper, doesn't he?

City Dispatch—By R. Fowler



On Tuesday, June 23, Alex Ingram celebrated his 35th year with the Company. On Friday, June 19, his fellow workers gathered together at "the Bridge" to honour him. Mr. G. Purchase commented that Alex was a quiet and very conscientious person who could always be relied upon to do his work satis-

factorily. Mr. Purchase then presented Alex with an electric razor. Curling was one of Alex' main pastimes and he often mentions some of the happy times he had. Happy holidays and continued good health are our best wishes.

Wednesday evening, June 24, some of Alex' associates and friends met at Mr. and Mrs. J. McLeod's home for a stag party in honour of Alex' 35 years. The old gang had an evening of fun and song. Some interesting tales were recalled by Dae Deally of the old curling club days and also other happy events. Alex was presented with a windbreaker.

It was good to see Dave McCartney again, looking well and happy. He stopped in Winnipeg a few days on his way to Toronto. He is now with the Sporting Goods Department in Victoria, B.C.

Before Bob Erbach left on his holidays on June 26, his fellow workers presented him with a lamp and bed linens. Bob will be married on July 4 to Wilma Rosnow who is a nurse at Misericordia Hospital. Our best wishes to you both Bob, and Wilma.

## IN THE MAIL BAG

### SECOND FLOOR

Departments 113 and 122

Congratulations and best wishes go out to Alice Groch who left us to be married to Adam Walowich in Tyndall, Man.

Best wishes for a speedy recovery to Miss Martha Geurts who is hospitalized.

Best wishes to Clara Mowatt who became Mrs. James Hawkes on June 20 at St. Martin's in the Field, West Kildonan.

We were sorry to say good-bye to Henry Loewen who left us for a different job. Best of luck, Henry.

\* \* \*

### THIRD FLOOR

Jewellery Watch Repairs—By E. Chatfield

Congratulations on 40 years' service with the Company were extended to Mr. O. Olafson by Mr. Donaldson on Friday, June 5. On behalf of the department he presented Mr. Olafson with a transistor radio and wished him many years of health and happiness. Mr. Olafson also received personal gifts and good wishes from many of his friends.

A stag was held in his honour at the home of Mr. H. Street, attended by members of the staff and old friends. He received a lawn chair and a smart sport shirt. A good time was reported by all.

It was nice to see Madeline and Jack Scott from Vancouver again, and both looking so well.

Margaret Woods is just back from visiting in Victoria and saw Mr. Neil Bergstrom. He wishes to be remembered to all his friends in the Winnipeg Store.

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### FOURTH FLOOR

Miss Elsie Goodale—Thirty Five Years

Elsie Goodale celebrated her 35th anniversary with the Company on June 26 and was presented with a watch and Lady Capri pen from her department, with a number of personal gifts from her friends. On Thursday, June 25, Elsie was a guest of honour at a dinner held at Zorattie's Restaurant.

M.O. Shoes—By I. Emslie  
Thirty-five Years for Mr. N. McDonald



Congratulations to Mr. N. McDonald who on Saturday, June 6, celebrated 35 years with the Company. Mr. McDonald was presented with a car radio from the department and a number of personal gifts from his many friends. Best wishes for many more years of health and happiness on behalf of the gang.

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### FIFTH FLOOR

Department 60

We have been kept posted on the trail across Western Canada and the United States by Irene Deda. Irene, with her husband and family, are travelling by car, and according to the cards which keep flowing in, they are having a wonderful time.

\* \* \*

### SIXTH FLOOR

M.O. Draperies—By R. Hodgson

Best wishes for a long and happy married life to our petit Winnie Reid who left June 5 to be married to Hugh Groombridge. Mr. Hogg presented Winnie with a blanket from the staff. She also received numerous gifts from her many friends. The wedding took place June 6 at St. Ignatius Church.

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### SEVENTH FLOOR

Department 10—By I. Joss

Monday June 15, was a unique day for Department 10 when Miss L. Maskell and Miss H. Emslie celebrated their 25 years with the Company. Gifts from the department were a set of luggage for Miss Maskell and a transistor radio for Miss Emslie. Both girls received many gifts, also many friends stopped in to congratulate them. There was a dinner held in their honour at Zorattie's Restaurant where they received ball point pens from those present. Best of luck in the future, girls.

We wish to congratulate Mr. R. Eaton on his added responsibilities of Departments 3 and 4. Best of luck, Mr. Eaton. Also we wish to welcome the office girls from 3 and 4 who have moved up to the seventh floor.

Congratulations to Ellen Gillespie who received a lovely diamond from Dick McKenzie on May 28.

Our best wishes to Ingrid Bakus and Don Breidin who exchanged wedding vows on May 30.

Congratulations to Mr. and Mrs. C. Normandeau (nee Tessier) on the birth of a son, Claude junior, 7 lb. 12 1/2 oz.

Girls' Wear—By Vera Timmins

Congratulations to Rose Palmer on her 30th anniversary with the Company. On June 19 a social evening was held in her honour at the home of Mr. A. Neville, attended by members of the department. Rose was presented with a necklace and ear-ring set. A merry time was had by all.



On Monday morning, Rose's dream came true—she was presented with a double bass bow by Mr. Oliphant on behalf of the department and management. During the day she was the recipient of gifts from her many other friends.

Congratulations and best wishes to Betty Enander on her forthcoming marriage on July 18. On June 4 a dinner, attended by members and friends, was held at Moore's. Betty was presented with an electric toaster, tea kettle and cutlery. All the best, Betty and Graydon.

#### Department 41—By M. J. Neil

Congratulations and best wishes to Jennie Slobodzin whose marriage to Mr. Walter Romaniuk took place on Saturday, June 27, at St. Giles United Church. On Friday, a presentation of a case of flatware and a carving set was made by Mr. L. Allen on behalf of the department. During the day Jennie received numerous gifts along with the best wishes of her many friends throughout the organization. Best wishes and good luck to you both.

We are sorry to report that Phyllis Tater-sall is on the sick list—hope to see you back with us soon.

Our sincere sympathy to Lydia Smith and family on the recent loss of her mother.

#### Department 46—By M. Kurdydyk

Eunice Berg left to marry Gordon Byman at the Lutheran Church of the Redeemer on June 20 and was presented with a hand mixer and kitchen utensils from the department and numerous gifts from her fellow employees. Evelyn Nordin held a shower at her home on May 25 in honour of Eunice Berg and presented her with a table lamp, vases, and miscellaneous gifts from the girls. Many of the staff went out to Piney for the wedding reception and a good time was had by all.

Congratulations to Irene Duffy who received a lovely diamond from Carl Liski on June 20. Happy days ahead, Irene and Carl.

Our sympathy is extended to Mr. Ron Farrell in the loss of his grandfather.

Congratulations to Mr. and Mrs. J. Cote (nee Meryl Neville) formerly of our staff, on the arrival of their son, Joel Charles, on June 28, in Misericordia Hospital. Joel weighed in at 6 lb. 14 oz.

#### Department 119—By M. Davies

Our best wishes to Lorna Fee and Robert Lohmer who were married at Stonewall United Church on June 6, 1959.

On leaving, Lorna was presented with many lovely gifts including a table lamp presented by Mr. Graham, Department Manager, on behalf of the management and staff. On June 3 Beverley McIsaac and Susan Draeger were co-hostesses at a shower in Lorna's honour.

On June 17 Jeannine Blerot left us to return to her home in Shortoaks, Sask. She was entertained at a luncheon at the Holiday Restaurant. Our parting gift was a lapel pin from the management and staff.

Our deepest sympathy is extended to Annette L'Heureux in her recent bereavement.

#### M.O. Copying—By M. Shepherd

Congratulations to Therese Lapiere who received a lovely diamond from Aime Fillion on June 6.

Sharon Hill was married to Lou Roberts at Greenwood United Church on June 27 and was presented with an electric kettle and waffle iron from the department on leaving.

Our sympathy is extended to Roseanne Monasterski in the sudden loss of her father.

Glad to have Mary Toews back with us after her long absence.

#### Budget Plan—By Janet Hiebert

Our warmest wishes this month are extended to our three lovely brides.

Phyllis Mormal received a lovely mirror and corsage from the department. Phyllis exchanged vows with Myron Nazeravich on June 6.

Phyllis Ritchie took that all-important walk down the aisle with Bruce Cumming on June 6.

Barbara Zeliska received a beautiful mirror and corsage from the department along with several other gifts from her many friends. Barbara exchanged vows with Gordon Featherstone on June 13.

Our very deepest sympathy to Herman Olafson in the loss of his brother; also to Dierdre Hunter in the loss of her father.

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#### EIGHTH FLOOR

##### Catalogue Distribution, Salesroom, Phones

By M. Taylor

Congratulations to Marguerite Palmer who left to be married, also to Joyce Mikelson who received a lovely diamond on May 29.

Mary Hammerling left to take housekeeping up as a full-time job.

Sorry to report that Gladys Moyse was in the hospital for a short stay. Nice to have you back, Gladys. Joyce Andreychuk had the misfortune to break her ankle playing baseball. Hope you won't be on the disabled list too long. Welcome back to Eva Stevenson who has been ill.

We're sorry to say good-bye to Allan Reid who worked for the I.B.M. in our department. Good luck in your new job, Al.

Our deepest sympathy to Nettie Jones whose brother passed away June 4.

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#### NINTH FLOOR

##### Men's and Boys' Furnishings—By D. Dee

Arriving at work the other morning we noticed Elsie Weiss' sunny smile had an extra radiance. The reason was a beautiful diamond and the lucky man was Henry Mudry. Congratulations, Elsie and Henry.

Congratulations to Mr. and Mrs. W. Trowell (Beatrice) on the birth of their daughter Tammy, June 4.

#### Department 15—By Jean Farr

June 15 proved to be a memorable day for Miss Nellie Robson as she celebrated the completion of 25 years' service with the Company. On behalf of the staff Mr. R. Robertson presented Nellie with a TV chair expressing best wishes of the staff for the future. Her gaily decorated desk was covered with gifts from her co-workers and friends throughout the Store.

On Friday, June 12, the staff held a dinner in honour of two members of the staff, Miss Robson, and Mr. George Chambers who, on July 9, will have served 40 years with Eaton's.

Mr. Robertson congratulated the honoured guests on their long service records, and expressed the best wishes of the staff and friends for many happy and healthy years ahead. Nellie was presented with a china floral centrepiece and George received a handsome sport shirt. All the best, Nell and George.

#### ALEXANDER AVENUE WAREHOUSE

##### Printing—By Margaret Torrance

June was a month of congratulations in our department. Thursday, June 11, Mr. George Wells; Thursday, June 18, Mr. Archie Clay; Tuesday, June 23, Mr. Leonard Wimble—celebrated their 40th year with the firm.

Mr. Wimble on behalf of the staff made presentations and offered congratulations to George and Archie giving a brief resume of their past years of service. Each received a gift suitable to his particular hobby.

With a few well-chosen words, Mr. C. Peters expressed congratulations and the best wishes of all as he made a presentation to Mr. Wimble, remarking that Mr. Wimble must be adding carpentry to his long list of hobbies.

To all three, again we say congratulations, with a wish for good health, happiness and many years ahead.

## Retirements



Left to right, top: Violet Pratt, George Lovell. Bottom: Jack Merrett, Stanley Cameron.

### MRS. VIOLET PRATT

Mrs. Pratt retired after 13 years of good work with the Women's Dresses. Saturday, June 20, was the day and Mrs. Pratt has had to retire early due to ill health. She plans on joining her daughter down at Buena Park, California, and make her home there. During the day of her leaving, Mrs. Pratt was presented with a two-piece set of luggage, crystal and jewellery. Also her department associates and friends held an evening in her honour at the Riviera Restaurant. Here's a sincere wish for a return to good health and a happy retirement, Mrs. Pratt.

### JACK H. MERRETT

Mr. Jack H. Merrett, Department Manager of 117 and 118, officially retired Tuesday, June 30, after 44 years of continuous service with Eaton's. The morning of his retirement Mr. Muirhead presented Mr. Merrett with a power saw, a gift from the M.O. management. His departments presented him with a stand for the saw, an electric sander, a jig-saw and a "tree" lamp. Monday, June 29, his colleagues, friends and Eatonians now retired, held a dinner in his honour at the Winnipeg Badminton Club at which time he was the recipient of many fine personal gifts.

Mr. Merrett is married with two grown-up sons and six grandchildren. Always active in church work, he plans on making this his main task now he's retired. Has been a keen sportsman all his life but now confines his activities to golfing and gardening.

### GEORGE FRANCIS LOVELL

On Tuesday, June 30, George Lovell retired after nearly 40 years with the Company. Born in Stayner, Ontario, in the Georgian Bay district which is reputed to be one of the beauty spots of Canada, George left when a young man to make his career out west. After serving in the first World War as a signaller with the 5th Artillery, he came back to join Eaton's and the General Office. Married with one daughter and two grandchildren (his son-in-law is Mr. Sanders of the Construction Office), George is a flower garden enthusiast, and he plans to remain in Winnipeg for the present.

The morning of his retirement his department presented him with summer furniture consisting of a lawn cart, table and umbrella. The same night at Moore's Restaurant department associates and friends gathered to wish him long life and happiness.

### STANLEY H. CAMERON

After 46 years' service with Eaton's, Stan Cameron retired on Tuesday, June 30. The evening of June 30 members of Mr. Cameron's department gathered at Moore's Restaurant to wish him well in the years to come. During the evening he was presented with a transistor radio, a gift from his friends and associates.

Stan Cameron is married, with a family of four daughters and one son. Hobbies consist of golf which he plays regularly at the Assiniboine Golf Club, and curling which he hopes to continue playing with Eaton's. He and his wife plan on a trip to the west coast and California through the late fall and winter. Right now Stan is going to catch up on his golf. We wish you the best that can be wished to a really fine gentleman, Stan Cameron.



# CONTACTS

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Editor: D. E. (Doug) McPherson

**DATE OF ISSUE**  
15th of EACH MONTH

**NEWS WANTED IN BY THE END OF  
THE PREVIOUS MONTH**

## RECENT APPOINTMENTS

### Winnipeg Store

Department W937—Men's, Women's and Children's Shoes, Slippers, Rubbers and Winter Goods:  
MR. B. H. MCGREGOR, Assistant.

### Winnipeg Factories

Please note the following change in department numbers effective Friday, July 31, 1959:  
From W1745—Printing and Multi-typing to W1655;  
From W1747—Bag Factory to W1657;  
From W1757—Box Factory to W1658.

### Calgary Store

Department C456—Furnaces, Plumbing and Heating, Kitchen Units, Builders' Supplies:  
MR. A. T. MARSHALL, Assistant.

### Port Arthur, Ontario

Please note that the following department in the above Store has been discontinued as from Monday, June 15, 1959:  
Department Pt.A.379—Foodateria—Groceries, Fruits, Vegetables, Meats, Fish, Poultry.

## LONG-SERVICE ANNIVERSARIES

### FORTY YEARS

Miss Mabel M. Cromwell,  
M.O. Mailing List.....July 22  
Mr. William N. Clay, Engineers....August 11

### THIRTY-FIVE YEARS

Mr. William Gordon, M.O. Packing...July 16

Mr. Robert Oliphant, Stock Audit..August 5  
Mr. W. John McKeag,  
Divisional Mdse. Manager.....August 11

### TWENTY-FIVE YEARS

Mr. Gilbert Jenner, Delivery.....July 23



Pictured above is a snapshot taken many years ago (1916) by an Eaton customer. The customer wrote in to tell us that now, as then, she is a satisfied Eaton customer and happy to deal with us. To quote: "I have found them always fair and square."—Thank you, Mrs. W. D. Corbett, of Carnduff, Sask., we appreciate your kind words.

Twenty-Two



## GOLDEN WEDDING

Mr. and Mrs. Jan Verhoef celebrated their golden wedding on Thursday, June 18. Mr. Verhoef was formerly chief electrician of our Electrical Maintenance Department, and has been retired since 1951. A dinner for the family was held at Moore's Restaurant and a reception followed at their home. May we add our sincere congratulations also, Mr. and Mrs. Verhoef.



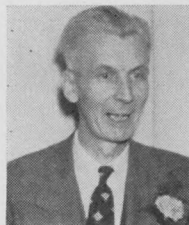


## ROBERT MacDonald

Thursday, June 4, Robert MacDonald, retired employee from Department 1100G, Grill Room staff, passed away at the age of 55 years. Mr. MacDonald retired early due to ill health. To his surviving relatives we offer heartfelt sympathy at this sad time.

## JAMES ANDERSON

After a lengthy illness Mr. Anderson, of our Store Boys' Clothing, passed away on Saturday, June 20. He was 56 years of age and had been employed by the Company for 32 years, most of which was with Department 232. He is survived by his wife Margaret, two sons, Brian and James, and five sisters. To these we extend deepest sympathy during this very sad time.



## MRS. ADELINE JULIANNA SCHADE

Adeline Schade, employed by our Store Notions Department, was instantly killed in a traffic accident on Friday, June 19. This shocking news was received with deep feeling for her surviving family. To her husband Herman; two sons, William and Elmer; three daughters, Mrs. C. B. Jones, Mrs. W. R. Burns and Mrs. William N. Forrester, Mrs. Schade's many friends in Eaton's offer their sincerest and deepest sympathy during this sad time.

## THOMAS CLARKE

Friday, June 19, Mr. Clarke, retired employee, formerly of Department 143, died at the age of 74 years. He had been an employee of the Company for 27 years. He is survived by his wife Josepha; three sons, John, Thomas and James; one daughter, Mrs. G. Kuhn, and five grandchildren. We extend to these surviving relatives sincere sympathy in their bereavement.

### Sincere Sympathy to These Members of the Staff Who Have Recently Been Bereaved

#### In the Loss of a Father

Mrs. E. Ethier  
Basement Store Infants' Wear  
Mrs. J. Ellison.....Third Floor Coffee Bar  
Miss M. MacDonald...Third Floor Coffee Bar  
Mr. J. L. Hollingsworth  
Electric Refrigerators, etc.  
Miss Mary Chaboyer  
Basement Store Self-Serve Garments  
Miss R. Monasterski.....M.O. Copying  
Mrs. Ina Lanigan.....Head Cashier's Office  
Miss R. Nunas.....M.O. Draperies  
Miss Grace Smith.....M.O. Notions  
Miss D. Hunter.....M.O. Budget Plan  
Miss A. L'Heureux.....M.O. Exchanges

#### In the Loss of a Mother

Miss A. Downie.....Shopping Service  
Mr. A. Pearson.....Delivery  
Mrs. A. Soutter.....Junior Dresses, Coats, Suits

Miss Olive Smith.....Notions  
Miss Lydia Smith...Women's, Misses' Coats  
Mr. E. Kasper.....Cake Counters  
Mr. Mike Tomlinson.....General Office

#### In the Loss of a Brother

Mr. H. Olafson.....M.O. Budget Plan  
Miss M. Michael.....Employees' Lunch Room  
Mrs. J. Jones.....Catalogue Distribution  
Mrs. V. Barbour.....Women's Shoes  
Mrs. O. Bradshaw...Employees' Lunch Room  
Mrs. L. Wilson.....Girls' Wear and Millinery

#### In the Loss of a Sister

Miss J. Baynes.....M.O. Adjusting  
Mrs. M. Fawcett.....Drugs

#### In the Loss of a Daughter

Mr. Norman Buckboro...Construction Office  
Mrs. H. Midwinter.....Cash Office

You are wise in choosing Manitoba Health Service as your agent for taking care of your doctor bills. We believe that you should be adequately protected for unexpected sickness and also for everyday good health care. However, if you are not yet a member, come in to Staff Relations Office and complete your application.

OPEN TILL JULY 20 For: 1. New Applications. 2. Changes in Medical Service Plan. 3. For addition of the Semi-private Hospital Service.



# *Our Fifty-Fourth* BIRTHDAY

*July 1959—*

## *An Anniversary Remarkable!*

Each year at this time Eaton's of Canada in Winnipeg takes pride in its progress, for each July 17 marks the anniversary of the Company's opening here and this year is the fifty-fourth.

Winnipeg and Eaton's together will shortly be joining in another celebration—the visit to Manitoba and Winnipeg of Her Majesty Queen Elizabeth II and His Royal Highness Prince Philip, Duke of Edinburgh. Our cover fittingly shows our gracious Sovereign and her Royal husband against a background of their proposed tour across Canada.

We at Eaton's have double pride this anniversary in that this has been another year of significant progress on our "home front" with the installation of air conditioning and the handsome renovation of our fifth floor cafeteria and lunch counter services. Pride, too, that this anniversary month will see us join all Winnipeg and Manitoba in staging a glorious welcome to our beloved and beautiful Queen and her husband as part of a memorable journey that we hope will be but one of many happy visits to this, Her Canada!

LET'S MAKE THIS OUR BEST BIRTHDAY EVER!